

Advertising & Marketing with ABN

www.assistbasketballnetwork.com

Option 1: Front Page Slider

\$25- 1 month

\$100- 6 months AND promoted on ABN Facebook and Twitter

\$200- 12 months free of rollover charges; free changes AND promoted on ABN Facebook and Twitter

- Your ad will land directly on your url
- Our website currently has approximately 50,000 unique visitors each month, and growing

Option 1: ABN FORUM Featured Event

\$10- 1 month

\$30- 6 months AND promoted on ABN Facebook and Twitter

\$50- 12 months free of rollover charges; free changes AND promoted on ABN Facebook and Twitter

- Our ABN Forum will soon be the largest micro social networking basketball community.

Option 3: Banner ad in Margin of Website

+ contact us!

- Our website currently has approximately 50,000 unique visitors each month, and growing

Option 3: Premium Level Marketing. Yourself or your product

- Join our ABN Forum at the **PREMIUM LEVEL** (\$199) and you will receive marketing services to help you find the job you desire. We can also help push your product.
 - Premium service also includes personal consultation and strategy coaching.
 - You can create your own group within the Forum if you are Premium member
 - Email blasts will go out 4x a year to the ABN personalized email list (10k+)
 - You or your product will be profiled on both the ABN Facebook and Twitter pages.

Protocol to place an advertisement on ABN main website:

1. The ad must be approved before payment accepted. Write us and inform of your intention of creating an ad.
2. Send completed slider image to info@assistbasketballnetwork.com.
 - a. ABN does not do artwork or layout work.
 - b. A vital component of approval is the quality of the image you provide, as it will be prominently displayed. Best if any script is in the center of the image without any baroque edges/borders.
 - c. The larger the image, the better, with a 70/30 ratio (horizontal/vertical). Thickest pixel count possible.
3. Provide a landing page URL. This is the page you want a viewer who clicks on the page lands on.
 - a. It does not necessarily have to be the front page of your website. You might like it to land on one of your specific pages addressing the advertisement. Remember, if the viewer has to look to find the information once they get to your site, they might not stay and take the time.
 - b. There is no need to write a URL on the ad, a click will land the viewer directly on the page you give us as a landing page.
4. Once your ad is preapproved, then payment is asked for and required via PayPal

Protocol for PayPal payments:

- a. US PayPal accounts: Payment made to info@assistbasketballnetwork.com
 - b. Foreign accounts: Payment to germanpaypal@assistbasketballnetwork.com
5. Your advertisement will become live as soon as possible, and always within 3 days.
Your time of advertisement does not begin until the ad becomes live.
 6. Ad changes cost \$25, unless you have bought the one year rollover plan.